



Responsible climate policy

Responsible engagement in climate policy

A supportive policy framework is vital to give business the backing it needs in the transition to a low-carbon economy. This is why forward-looking companies are actively ensuring their policy engagement on key climate issues is aligned, transparent, and consistent.

The "[Guide for Responsible Corporate Engagement in Climate Policy](#)" sets out a program of action for companies wishing to demonstrate best practice in policy engagement.

HOW COMPANIES CAN ENGAGE IN THIS INITIATIVE

By making this commitment, companies are agreeing to implement the following actions:

- ▶ Set up processes to internally audit all activities that a company takes part in that influences climate policy
- ▶ Work to ensure that all of this activity is consistent, including influences of industry associations that represent the company
- ▶ Communicate on actions and outcomes, for example via disclosure to CDP or other public statements

THREE ACTIONS COMPANIES CAN TAKE TODAY

IDENTIFY

Inventory influences, risks and opportunities with internal and external experts

ALIGN

Complete internal audit to ensure consistent positions, strategies and investments

REPORT

Disclose positions, actions and outcomes



Five Core Elements of Responsible Corporate Engagement in Climate Policy

Contact

FOR ALL ENQUIRIES AND TO JOIN THIS COMMITMENT:

TakeAction@WeMeanBusinessCoalition.org

PARTNER ORGANIZATIONS



129+

companies are responsibly engaging in climate policy

[See Companies](#)

THE BUSINESS CASE

1. Help to shape government policy

Companies have the opportunity to work with governments to help shape the most effective policy framework possible, ensuring long-term profitability for companies and a clear path to national and international emissions reduction.

2. Leadership role

Early action and leadership will be beneficial to companies' bottom lines and will promote their work to institutional investors. Companies will also be in a strong position for benchmarking and for future CDP performance scoring of this activity area.

3. Climate impact

Companies have the opportunity to be at the forefront of the climate change movement and showcase their commitment for a better, safer, more prosperous economy.

Resources



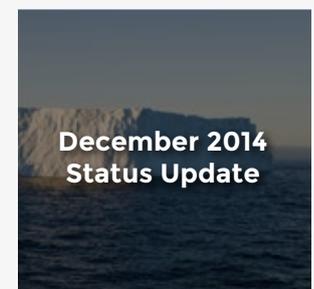
[Guide for Responsible Corporate Engagement](#)



influencemap.org/filter/List-of-Companies-and-Influencers



[Are you Engaging Responsibly?](#)



[December 2014 Status Update](#)

WHO WE ARE

We Mean Business is a global coalition working with thousands of the world's most influential businesses. We catalyse business leadership to drive policy ambition and accelerate the transition to a low-carbon economy.

WeMeanBusinessCoalition.org