STEPS TOWARDS LEADERSHIP

AMBITION

Align targets with science
- Set science-based targets to establish a clear, accountable pathway to hold temperature rises to 1.5°C.
  The Science Based Targets initiative

Aim for zero
- Commit to halving emissions by 2030 and deliver net-zero emissions by 2050 at the latest.
  Business Ambition for 1.5
  The Climate Pledge

Factor in your value chain
- Address emissions linked to value chains – referred to as ‘Scope 3’.
- Design a specific strategy for engaging and supporting small and medium-sized suppliers.
  Climate Action in the Value Chain
  The SME Climate Hub

ACTION

Allies for action
- Work with science-based action-collaboratives to guide and galvanize delivery on climate targets at pace.
  RE100, EV100, EP100
  SOS 1.5
  Transform to Net Zero

Inform your investors
- Implementing the TCFD recommendations makes a company resilient to climate risks.
  The Task Force on Climate-related Financial Disclosures

Connect climate and equality
- Take action with full consideration for the issues that intersect with climate and impact the degree to which a just and inclusive transition is delivered.
  Sustainable Development Goals
  B Team Just Transition Guidance
  BSR Just Transition Guidance

ADVOCACY

Make your voice heard
- Advocate for science-based climate policies and call out policies that run contrary to scientific consensus on climate.
  Ceres Blueprint for Responsible Policy Engagement on Climate Change

Address trade associations
- Map links to trade associations, determine the degree to which their positions on climate change align with holding temperature rises to 1.5°C, and take action if they are misaligned.
  InfluenceMap

Persuade peers
- Integrate positions on climate into corporate and brand communications to create the conditions for other businesses to step forward and lead. Set up or join business coalitions for action.
  Ceres
  Corporate Leaders Group
  JCLP

ACCOUNTABILITY

Report on progress
- Disclose environmental impact and provide robust and transparent integrated reporting against targets.
  CDP

Listen & Learn
- Introduce formal mechanisms and procedures to engage a cross-cutting range of stakeholders. Ensure critics are listened to; start with employees.
- Ensure corporate climate strategy aligns with the latest science and the evolving expectations of your key stakeholders.

Executive board
- Develop a climate committee supported by advice from the company’s directors and open to the input of expert external stakeholders.
  Earth on Board