

► STEPS TOWARDS LEADERSHIP

AMBITION



Align targets with science

- Set science-based targets to establish a clear, accountable pathway to hold temperature rises to 1.5°C.

[The Science Based Targets initiative](#)



Aim for zero

- Commit to halving emissions by 2030 and deliver net-zero emissions by 2050 at the latest.

[Business Ambition for 1.5](#)
[The Climate Pledge](#)



Factor in your value chain

- Address emissions linked to value chains – referred to as ‘Scope 3’.
- Design a specific strategy for engaging and supporting small and medium-sized suppliers.

[Climate Action in the Value Chain](#)
[The SME Climate Hub](#)

ACTION



Allies for action

- Work with science-based action-collaboratives to guide and galvanize delivery on climate targets at pace.

[RE100, EV100, EP100](#)
[SOS 1.5](#)
[Transform to Net Zero](#)



Inform your investors

- Implementing the TCFD recommendations makes a company resilient to climate risks.

[The Task Force on Climate-related Financial Disclosures](#)



Connect climate and equality

- Take action with full consideration for the issues that intersect with climate and impact the degree to which a just and inclusive transition is delivered.

[Sustainable Development Goals](#)
[B Team Just Transition Guidance](#)
[BSR Just Transition Guidance](#)

ADVOCACY



Make your voice heard

- Advocate for science-based climate policies and call out policies that run contrary to scientific consensus on climate.

[Ceres Blueprint for Responsible Policy Engagement on Climate Change](#)



Address trade associations

- Map links to trade associations, determine the degree to which their positions on climate change align with holding temperature rises to 1.5°C, and take action if they are misaligned.

[InfluenceMap](#)



Persuade peers

- Integrate positions on climate into corporate and brand communications to create the conditions for other businesses to step forward and lead. Set up or join business coalitions for action.

[Ceres](#)
[Corporate Leaders Group](#)
[JCLP](#)

ACCOUNTABILITY



Report on progress

- Disclose environmental impact and provide robust and transparent integrated reporting against targets.

[CDP](#)



Listen & Learn

- Introduce formal mechanisms and procedures to engage a cross-cutting range of stakeholders. Ensure critics are listened to; start with employees.
- Ensure corporate climate strategy aligns with the latest science and the evolving expectations of your key stakeholders.



Executive board

- Develop a climate committee supported by advice from the company’s directors and open to the input of expert external stakeholders.

[Earth on Board](#)